Get your motor running, Head out on the
Model Communities

- Initiative started in 2010
- Aims
- Funding
- Hastings and New Plymouth
Hastings Proposal and Vision
“Making Walking and Cycling Irresistible”
iWay Network

MAP KEY
- Hawke’s Bay Trails
- On Road Cycle Lane
- Off Road Cycle Lane
- Share the Road
iWay Initiatives
- Share the road
- MoveIt Campaign
- Cycle Skills Training
The Vision for Havelock Road
The Vision for Havelock Road
The Vision for Havelock Road
What makes Hastings special?

- Passionate staff and community leaders
- Clear vision of the future network
- Engagement with the community
- Strong focus on education across the community
Conclusions

- Lessons learnt
- Knowledge reuse
- Future of the iWay project
Questions