The Holy Grail of Road User Behaviour

How we do it in Selwyn!
Behaviour Change

Engineering
Providing tools and guidance to change behaviour via the way we design and build roads

Education
Knowledge and awareness

Enforcement
Reinforcing the message
Aim for the Sky

- Strategic
- Vision
Relationships and Partnerships
Build Motivation and Commitment
Transport Team Vision

“Well maintained, safe, integrated, efficient, innovative, sustainable roading network for a better quality of life for all the community”
Relationships and Partnerships
Build Motivation and Commitment
Working with the Media

Chris Cairns strides out for charity

Bid to lower booze limit

Staying SAFE
Road safety co-ordinator Lee Wright

Watch out for fatigue you are driving this Easte
Branding

Rolleston in Motion
Mass Media

- Don't get snatched! Wear your seatbelt.
- Tiredness kills: Most tiredness/fatigue crashes happen within 20 minutes of a destination.
- Drive to the conditions, wear your seatbelt, and go home safe.
- Don't be a dummy.
- Take another look at intersections.
- Tired drivers die.
- Slow down near schools.
- Come and see why at this spectacular braking demo.
Pressing the S

Whether driving or cycling, please obey the STOP signs.

Here’s what the famous hard, Anne Onne (Miss), has to say:

QUOTED TO A STOP SIGN

Big red STOP sign, tall and true
I might be dead, ‘nere not for you.
Where’er we meet, I always STOP
if not, I’d be caught by a COP.
Or, even worse, stopped by a truck
Into whose path I’d dashed my luck!

Big red STOP sign, tall and true
Where would we be, without you,
Each intersection had no sign
To make us STOP and toe the line?
I fear that most who read this ode
Would soon be strategy upon the road!

Big red STOP sign, tall and true
The Lifeguard of the road, that’s you.
seen often-times, and never heard,
Known, just by a four-letter word,
Whose letters, S - T - O and P,
Have saved more lives than A & E!

Big red STOP sign, tall and true,
Heroic, loyal, handsome too,
Your eight-edged face elates my heart.
The man who made this work of art
I’d love to meet! But what a pity -
Overcome Barriers and Norm Appeals
People’s Stories
Community Chatter and Projects

Selwyn Wheels & Heels

Too precious to risk

Free Child Restraint Clinics

Darfield
Saturday 2 May
10:00am to 2:00pm
Darfield Drapery Car Park
Cnr South Terrace & McMillan Street, Darfield

Leeton
Saturday
10:00am
Leeton
Masston

2 out of 3 children aren’t safe in the

- Is your child restraint fitted correctly?
- Are you using the correct restraint for your child’s age/weight?
- Does your restraint have a “Standards” mark?
- Child restraints have an expiry date, some 10 years, some

Opportunities

DON'T RUN THE RISK LOOK OUT FOR TRAINS!

Come out and support Chris on Sunday morning 7th September as he walks the final kilometer from the Shell Service Station in Templeton down James Road to his final destination in Rolleston.

Chris would love to see people supporting and encouraging him along the way. So come on Selwyn let's show him support.

Chris is expected in Rolleston around midday.

DEATHS HIGHLIGHT DANGER OF LEVEL CROSSINGS

Deaths highlight danger of level crossings

After the tragic and sad death of two young people this week in a Balloch rail level crossing it’s a reminder to all of us – don’t run the risk, look out for trains.

When you fail to stop, give way or go around barriers at level crossings your chances of survival, if hit by a train are rare. From 2001 to 2006 there has been 11 level crossing crashes in Selwyn, resulting in four people losing their lives and eight people injured.

Sadly these crashes are caused by inattention, impatience or ignoring warning signs and signals,” says Lee Wright, Selwyn transport and road safety co-ordinator.

“Trains travelling at 100km/hr require the length of 4 football fields to stop and if you cannot even see the approaching train, you are at fault,” he says.

That there is a programme in place for installing aon installed 24 hour level crossing alarm stations added barriers to impaired crossings.

This is a what drivers should do at a level crossing.

Always check that the railway line is clear before crossing.

Obey the signals. Never attempt to drive under a barrier arm as it is by closing, or around a closed barrier arm.

Never overtake a vehicle that has stopped for a train.

Look for warning bells and whistles, modern trains have become faster and quieter.

Be prepared to stop at all railway crossings without signals. Stop means stop. It is very important to look carefully for any approaching trains. It is also important to check how far every train is and how fast it is travelling.

Never try to cross the trains over the crossing.

Pedestrians and cyclists are also very vulnerable at level crossings and the same rules apply to them as well.

Too many people use the tracks as a pathway and they stand on them for whatever reason and

Research endorses bid to lower drink-driving limit nationwide

In the last five years, 73% of all fatal crashes in the Selwyn district involved people with more than the legal blood alcohol concentration (BAC).

The research, by council transport and road safety co-ordinator Lee Wright, shows that drinking drivers of an are.

There were no fatal accidents in Selwyn this year but 48 people had been caught drink driving.

Lee Wright: "It's still very much given its full support to another Zero Tolerance Group and was hoping the Selwyn District Council would do the same."

By Luke Thomas
Getting People Talking
Getting People Talking

- Play speed stopping demo CD on U Tube
Financial Disincentives
Innovation, Creativity and Humour
Celebrate Success
“Then you better start swimmin or you’ll sink like a stone. For the times they are a-changin.”

Bob Dylan